

Who are we?

The National MLTSS Health Plan Association is a national association of the leading managed care organizations (MCOs) that deliver high-value, quality managed long-term services and supports (MLTSS) for state Medicaid programs and beneficiaries. Association members also operate Integrated Plans for dually eligible beneficiaries.

Our organizations serve the majority of MLTSS and the Medicare-Medicaid markets.

For more information, visit our website at www.mltss.org

Association Members

- Aetna
- AmeriHealth Caritas
- Anthem
- Centene Corporation
- Commonwealth Care Alliance
- Health Plan of San Mateo
- Inlusa
- L.A. Care Health Plan
- UPMC Health Plan
- VNSNY CHOICE
- WellCare Health Plans, Inc.

Why should your company join our Partnership Program?

Members of our Partnership Program have unique access to our member health plans and opportunities to engage in several levels. Our flexible Program begins with your entry as a Primary Partner and offers additional opportunities through Market Leadership, Educational and Networking Partnerships.

Types of Partnerships

The National MLTSS Health Plan Association offers a flexible Program of Partnership Opportunities that can help improve engagement with our member health plans.

Primary Partnership	Each member of our Program begins with a Primary Partnership that offers exposure to our member health plans and identification as an MLTSS Partner.
Flexible Partnership Opportunities	
MLTSS Market Leadership Partnership	Members of our Market Leadership Partnership are provided a unique opportunity to join with the leading MLTSS health plans to discuss policy, strategy and outcomes improvements for our most vulnerable populations. These interactive sessions include presentations from leading industry experts in a "conference-like" setting.
Educational Partnership	Members of our Educational Partnership are provided an opportunity to demonstrate expertise on topics related to MLTSS member populations.
Networking Partnership	Members of our Networking Partnership are provided an opportunity to engage with our member plans at specific events.

Primary Partnership

As part of the Program, all Partners will:

- Be highlighted on the MLTSS website as a member of the Partnership Program
- Be listed in the printed Partnership Program Directory distributed to member plans
- Receive the MLTSS logo to be used to highlight inclusion in the Program
- Be promoted to MLTSS member health plans through meeting materials and Association communications
- Receive a monthly update on key Association activities

\$5,000

Flexible Partnership Opportunities

Market Leadership Partnership

MLTSS Market Leadership Forums

Participate in our ½ day forums to discuss MLTSS issues and learn from industry leaders (e.g., CMS, legislative leadership, etc.). Interact during and after the sessions with MLTSS Association Board members on matters of shared interest to better understand their priorities and issues. Forums in 2020 will be held on June 23 and September 22.

Sapphire Level
 2 meetings \$10,000

 Ruby Level
 1 meeting \$5,000

Educational Partnership

Educational Speaking Opportunity

Present a 30-minute session on a mutually-agreed upon topic. The Subject Matter Expert presentation would take place during meetings scheduled in 2020 (Mar 17, June 23, Sept 22 or Dec 10).

\$4,000-\$6,000

Annual Market Research Survey

Participate in our annual survey of member health plans to enrich your market development activities. Each Partner will provide questions related to MLTSS issues. The survey will be conducted in the First Quarter of each year with outcomes exclusively shared with the Plans and the participating Partners.

\$5,000
 (Limited to 5 Partners)

Webinars

The Partner can provide an educational webinar sponsored and promoted by the Association. Webinars can be stand-alone or part of a series. The webinars will be recorded so that the Partner can share the content after the session.

Single webinar
 \$3,000

 3 webinar series
 \$8,000

White Papers

The Partner can provide an educational white paper that will be promoted and distributed at Board meetings and via email. The topic will be on a mutually-agreed upon MLTSS-focused issue.

\$5,000

Networking Partnership

Sponsored event opportunities

Partners can sponsor events held during MLTSS Association meetings. The Partner will be introduced by one of the member health plans and will be provided an opportunity to speak to the group at the sponsored event.

Breakfast/Breaks - \$1,250-2,500
 Lunch - \$2,500-5,000
 Reception - \$4,250-8,500
 Dinner - \$5,000-10,000
 Reception & Dinner - \$7,500-\$15,000

2020 Networking Partnership Opportunities

Partners can sponsor events held during MLTSS Association meetings.

The partner will be:

- The sole sponsoring vendor at the event
- Allowed 2-3 attendees during the event
- Promoted on event materials
- Introduced by a member health plan (identified by the Partner prior to the meeting)
- Invited to speak for 5-8 minutes about products/services (no audio/visual equipment)
- Invited to network during the sponsored event

Date	Event	Opportunities
March 17	MLTSS Association Spring Quarterly Meeting, Washington , DC	Breakfast/Breaks - \$1,250 Lunch - \$2,500 Reception - \$4,250 Dinner - \$5,000 Reception & Dinner - \$7,500
June 23	MLTSS Association Summer Quarterly Meeting, Washington, DC	Breakfast/Breaks - \$2,500 Lunch - \$5,000 - SOLD Reception - \$8,500 Dinner - \$10,000 Reception & Dinner - \$15,000
September 22	MLTSS Association Fall Quarterly Meeting, Washington, DC	Breakfast/Breaks - \$2,500 Lunch - \$5,000 Reception - \$8,500 Dinner - \$10,000 Reception & Dinner - \$15,000
December 10	MLTSS Association Winter Quarterly Meeting, California	Breakfast/Breaks - \$1,250 Lunch - \$2,500 Reception - \$4,250 Dinner - \$5,000 Reception & Dinner - \$7,500